

CITY OF OREM
BEAUTIFICATION COMMISSION Minutes
February 24, 2014

COMMISSION MEMBERS:

Aaron Orullian	Chair
Carol Manwaring	Vice Chair
Rhonda Wilkinson	
Marlon & Ann Snow	
Jim & Barbara Campbell	
Judy Cox	
Sean Orullian	
Scott Sampson	
Gayla Muir	
Brent Sumner	City Council Representative
Steve Weber	Staff Support
Debbie Lindsay	Clerical

EXCUSED - Scott Sampson, Marlon & Ann Snow, Rhonda Wilkinson

ABSENT – Brent Sumner

VISITORS – Mike Maughan from UVU, Keith Larsen from Orem City Traffic office

I. Approval of minutes – Carol Manwaring made a motion to approve the minutes. Sean Orullian seconded the motion. Motion unanimously passed.

II. Banners – Mike Maughan from UVU – Mike brought mock-ups of the banners. They would like to have them on the poles all the way up from I-15 on University Parkway. There are 70 poles along the way. The banners are 24” to 28” wide to 88” long and are double-sided. There are combinations of Orem/UVU on the banners. They would like to have banners on Center St west side and east side, and if there is enough funding they would like to have some on State St and on 800 N both on east side and west side. They are considering doing this in phases. Phase 1 would be putting up 236 banners (starting along University Pkwy). They would be in specified areas, maybe skipping some poles and avoiding poles that are obscured by trees. The next few phases would be adding more along the favored areas (State, 800 N, Center St.) They are looking at banners for over 400 light poles over all. Aaron showed several different choices of banners. There were different colors, logos and mountains at the bottom. The plan is banners with UVU, banners with Orem and then combination banners with Orem and UVU combined. During Summerfest, they would be alternated out with the Summerfest banners. This will also happen with the Storytelling banners. Mike Maughan will be making the banner presentation to the City Council. (The banners are part of the Beautification goals slide show to be shown at City Council meeting). (The discussion deteriorated after this. Too many people talking at once.) Aaron reminded everyone to wear their green Beautification shirts to City Council meeting.

III. Final Presentation of 2012 Goals Presentation to City Council – The bulk of the meeting was spent going over the slideshow presentation for the City Council meeting tomorrow night (February 25th). Some changes were made due to motions that were made during the meeting.

Aaron will also talk about the panhandling issue facing Orem. He has taken pictures of panhandlers to turn in to the police. Judy mentioned that the panhandlers are actually a crime ring. Aaron said he thought since they are a “business”, they should be required to get a business license in order to panhandle. Gayla mentioned giving them a card that tells them what resources are available in the way of help. Judy would like to see Orem handle them in the same manner as Provo.

IV. Flower pot and basket update – Carol Manwaring – The hanging pots are at Cook’s Greenhouse. Carol made a motion to plant the flower bed instead of the standing pots. Steve Weber reminded the Commission that the flowerbed will go away once Center for Story is built. Carol said she talked to Alan Ashton who told her that it is at least two years away from being built. Judy reminded the Commission that this was already motioned and passed in January’s meeting. Gayla Muir mentioned the possibility of getting flowers from UVU greenhouse or Timpanogos High School’s greenhouse. Timpanogos is not ready to sell their flowers yet. It was suggested that the Commission plant annuals rather than perennials as the bed will most likely be gone within two years. It would take at least 5 years for the perennials to really take hold and look good. Steve Weber mentioned that the watering truck will no longer be available after 2015. This will make watering of the baskets more difficult. He also mentioned that the Commission wanted to not rely on tax money for this project, however last year the entire project was funded with tax dollars.

V. Other Business – Judy had some concerns about the official “Tree City USA” designation and some obscure fund she couldn’t name for trees. Steve said that is covered. We have had this designation and have been doing this for 22 years. Our Urban Forester, Marty Sheide, takes care of this. The City is well aware of what is required and have it all covered. This included Rocky Mountain Power’s tree trimming – it is credited to the City. Judy wants to plant more trees throughout the City particularly down State Street and off the freeway entrances. Steve reminded her that this is UDOT property and permission must be obtained by the State and the difficult in doing this as well as getting property owners, particularly along State St, on board to care and water them. Steve did say that UDOT may be willing to donate the property to the City once the Icor project is closed. Judy is more concerned with keeping the weeds down and suggested it be an Eagle Scout project. Aaron suggested the Commission take it on. Carol made a motion to nominate Sean Orullian to head up a subcommittee to look in to these parcels off the freeway particularly at Center St east of the freeway. Gayla Muir seconded the motion. Motion passed unanimously.

Gayla mentioned that if it wasn’t a “hardship” for Debbie, could she please email the minutes from the prior meeting before the next meeting. The minutes are sent the week prior to the next meeting.

VI. Adjournment – Jim Campbell made a motion to close. Judy Cox seconded the motion. Motion passed unanimously.

Next meeting is scheduled for Monday March 24, 2014 at 4:30 pm to be held at the Public Works Complex.